

Pimm's x Carafe Terms and Conditions (the "Promotion")

1. The Promotion is open to all residents of United Kingdom (excluding Northern Ireland) aged 18 or over.
2. Employees of the Promoter and its affiliate companies, their families and anyone deemed to be professionally involved with or connected to the Promotion are not permitted to enter the Promotion.
3. The Promotion is free to enter and no purchase necessary.
4. To enter the Promotion, you must be following the ***Pimm's GB on Instagram (@pimmrgb), like the post, and tag a friend in the comments between 2:00pm Wednesday 23rd July and 9:00am Wednesday 30th July 2025.*** Entries received outside of this time will be void and will not be entered into the Promotion. Internet access is required to enter the Promotion.
5. Only one entry per person
6. There will be **one winner**.
7. [The winner will be the first valid entry electronically drawn at random from all entries correctly submitted in accordance with these terms and conditions on ***2:00pm Wednesday 23rd July and 9:00am Wednesday 30th July 2025*** and notified via direct message before ***5:00pm Wednesday 30th July***, 2025.
8. If the winner does not respond to the notification within 24 hours, their prize will be forfeited and an alternative winner may be selected by the same process as set out above at the Promoter's sole discretion.
9. The Promoter will verify the eligibility of all entrants. The Promoter will require as much information as it considers reasonably necessary for this purpose and the Prize may be withheld unless or until the Promoter is satisfied with the verification. Entrants who use anonymous email services such as, but not limited to, GuerillaMail, Dispostable, Mailinator or Apple's "Hide my Email" feature will not be entered into the Promotion. Winners that do not fulfil the requirements set out in these terms and conditions will be disqualified.
10. The winner will receive 1 (one) limited edition Pimm's Carafe and 2 (two) glasses.
11. The prize is non-transferable and there is no cash alternative. The Promoter reserves the right to substitute the prize with a prize of equal or greater value if circumstances make this necessary. Please allow 1 day for delivery of the prize.
12. The Promoter will use your personal information only in accordance with these terms and conditions and our [privacy policy](https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy_en.html?locale=en-gb) which can be found at https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy_en.html?locale=en-gb. The Promoter will only use your personal information for the purpose of carrying out the Promotion. Where the Promoter is not responsible for the fulfilment of or delivery of the prize, the Promoter shall share your personal information with My Wimbledon App who is responsible for the fulfilment of and delivery of the prize.
13. Subject to paragraph 14 and without prejudice to the Promoter's data protection obligations under relevant law, the Promoter shall make available, upon receipt of a written request (which includes a stamped addressed envelope for such a response) to consumercare.GBandIreland@diageo.com the winner's surname and county, and (if applicable) the winning entry.
14. Entrants to the Promotion can, at any time (including at or before the time of entry), object to all or some of their personal information being made available in accordance with paragraph 133 by writing to consumercare.GBandIreland@diageo.com. However, the Promoter shall provide the information set out in paragraph 13 upon request from such competent authorities (including the Advertising Standards Authority).
15. The Promoter reserves the right to withdraw, amend or terminate (temporarily or permanently) these terms and conditions or the Promotion with or without prior notice where it becomes necessary to do so due to any unforeseen circumstances outside its reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud or in the event of technical or other difficulties that might compromise its integrity).
16. Entries that contain any offensive or inappropriate content will be deleted and disqualified at the Promoter's discretion.
17. No correspondence will be entered into concerning the result and the Promoter's decision in all matters relating to the Promotion is final.

18. The Promoter and their agents accept no responsibility for entries that are not received for any reason or difficulties experienced in submitting an entry to this Promotion and proof of submission will not be accepted as proof of delivery.
19. The Promoter may in its sole discretion disqualify entries deemed to be non-compliant with these terms and conditions or if it has any reason to believe that attempts have been made to distort the competitive process or spirit of Promotion.
20. [The Promotion and the Promoter's Instagram and Facebook pages are not sponsored, endorsed or administered by, or associated with, Instagram and Facebook. By entering into the Promotion, entrants release Instagram and Facebook from all and any claims and liabilities which might arise in relation to the Promotion. You understand that you are providing your information to the Promoter and not to Instagram and Facebook. The information you provide will only be used for communications associated with this Promotion in accordance with paragraph 12 or for further communication if you have specifically opted into receive this.]
21. While nothing in these terms and conditions will limit the Promoter's liability for death or personal injury caused by its negligence or for fraud, the Promoter will not be legally responsible to entrants or winners for any losses that were not foreseeable to the Promoter or to the entrant at the time of entry to the Promotion or which are caused by a third party.
22. This Promotion and these terms and conditions are governed by English law and subject to the exclusive jurisdiction of the English Courts.
23. Entrants are deemed to have accepted these terms and conditions by participating in this Promotion.

Promoter: Diageo Great Britain Limited, 16 Great Marlborough Street, London, W1F 7HS.

